



Joshua H., Nathania K., Christina M., Phoebe M.

About XXV Essentials

Context and Design Process

Our Heritage



- Mission Statement
- Enchanté
- Presentation Overview

Think Inside the Box



- Organic Packaging
- Minimalistic design
- Hand-drawn labels

Our Recipe

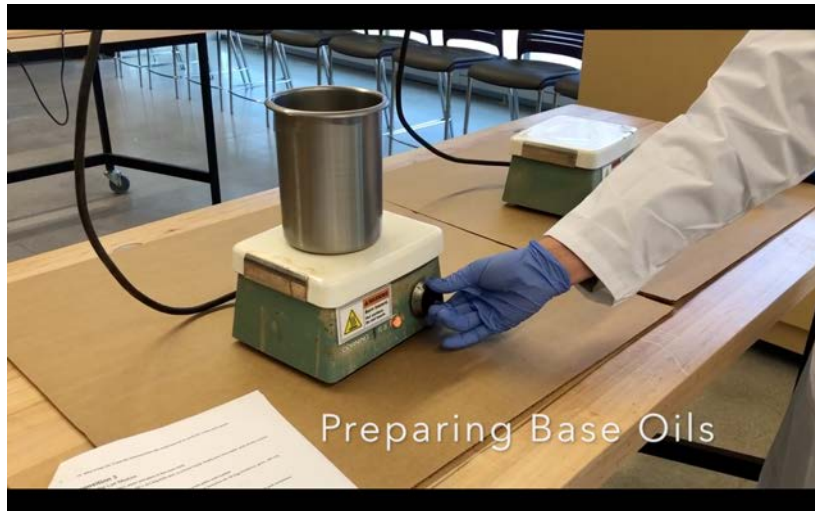


- 4 common oils
 - Avocado, coconut, canola, and ghee
- Saponified with NaOH
- No artificial additives

Our Process (I)



- Heat the four oils to uniform consistency
- Create a lye solution with NaOH and H₂O
- Incorporate it into the heated oil mixture
- Blend the lye and the oils until it reaches 'trace'



Our Process (II)



- Pour the soap into our custom XXV Essentials mold
 - Let the soap cool and saponify for a week
 - Remove the finished soap from the mold
 - Package the soap
-

Enchanté

Three Key Values

Enchanté: Meaning



- “Nice to meet you”
- Cleanliness
- Making connections

Enchanté: Sustainability



- All-natural ingredients
- Biodegradable packaging
- Renewable Resources

Enchanté: Accessibility



- Scent conscious
- Safe on your skin
- \$2.30 per bar



Thank you for listening